

90th Iowa FFA Leadership Conference

I CAN. WE WILL.

Presented by



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Thank you for participating in the 2018 State Officer Candidate Informational Webinar!

Please hold until the host starts the Webinar.
Also, please have the State Officer Preparation Workbook at hand for your reference:

<http://www.iowaffa.com/socandidates.aspx>

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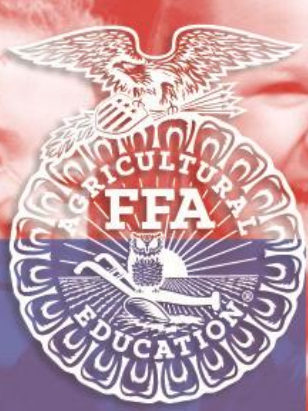


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If you are having technical difficulties, please call
Michael Tupper at
(641) 330-3024

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Co-host:

Michael Tupper

Past State President

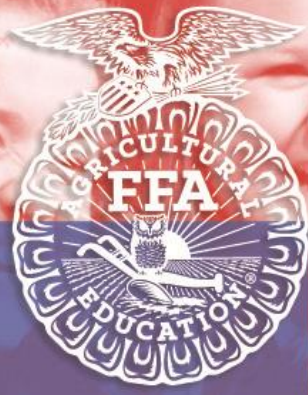


Co-host:

Elisa Russ

Past State President

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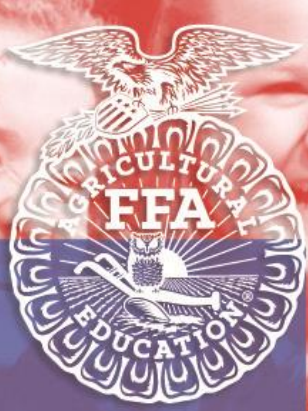
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CONGRATULATIONS!

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A banner for the 90th Iowa FFA Leadership Conference. It features a collage of photos of FFA members in various settings, including a student in a lab coat, a student playing a trumpet, and a student in a classroom. The FFA logo is on the left, and the Iowa Farm Bureau logo is on the right.

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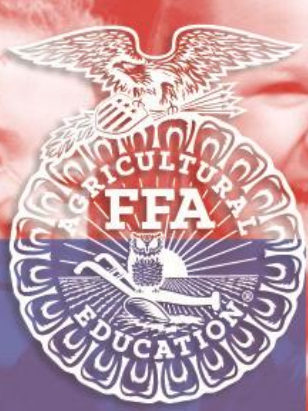


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QUESTIONS?

If at any time you have a question,
please enter it into the chat beside the
video and we will do our best to answer
it!

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STATE OFFICER SELECTION PROCESS STEPS

1. Fill out the application
2. Interviews at the FFA Enrichment Center
 - Person Round #1
 - Multiple Choice Test
 - Writing Exercise
 - One-on-One
 - Round Robin
 - Advocacy Stand & Deliver
 - Personal Round #2
3. Ballot is announced at Business Session at State Leadership Conference
4. Candidates give 2 minute speech
5. Candidates answer 2 questions
6. Votes are cast and election results are final
7. Results are announced at the final session of State Leadership Conference

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INTERVIEW TIMELINE

Wednesday & Thursday, April 18th & 19th

Start Time: 8:45 AM on April 18th

End Time: 12:30 PM on April 19th

Attire: Official Dress

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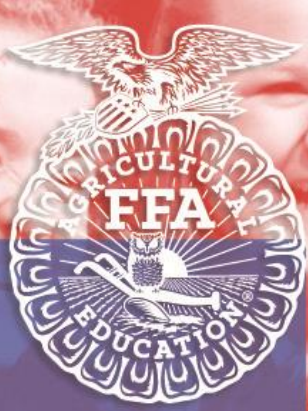
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STATE OFFICER SELECTION PROCESS WORKBOOK

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PERSONAL GROWTH QUESTIONS

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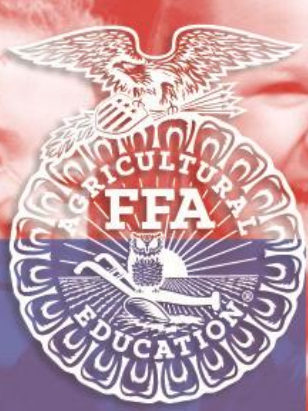
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COMMUNICATION

- 20%
- Demonstrates the effective use of various forms of communication. (ex. Non-verbal, listening, written, speaking and ability to convey a message in both large group and one-on-one settings.)

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TEAM PLAYER

- 20%
- Demonstrates the ability to work in a team setting, values diversity of opinion and works to be inclusive in the process and is willing to put others before self. Demonstrates the ability to see the big picture, break large projects into smaller tasks, appropriately prioritize multiple demands and use time management and organizational tools to produce quality results by identified deadline.

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AREAS OF KNOWLEDGE

- 20%
- Demonstrates the ability to articulate the systemic nature of food, fiber, agricultural and natural resources issues, FFA and all respective current issues (ex. Agriculture knowledge, FFA knowledge, and American education and agricultural education systems knowledge). Demonstrates the ability to seek solutions and resources when finding information (ex. Solve problems, think critically and conduct research).

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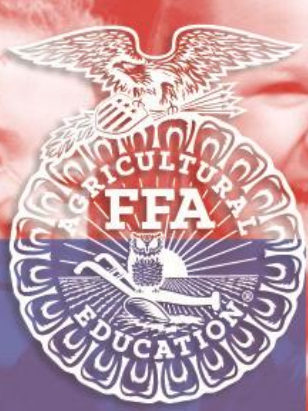
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CHARACTER

- 20%
- Displays a disposition that is genuine, responsible, honest, mature, confident, respectful and has a positive outlook on life.



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INFLUENCE

- 20%
- Demonstrates the ability to influence others through modeling expectations, building relationships and growing the organization (ex. Motivates FFA members, mentors and coaches others, represents members, builds relationships). Displays personal attributes that are courageous and passionate while carrying out the FFA mission with contagious enthusiasm (ex. Self-confidence, commitment to FFA, energetic, takes initiative, commitment to service).

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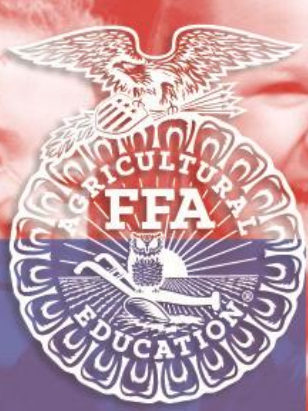


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ROUND #1: PERSONAL ROUND #1

- 3-5 Q's • 6 mins • 1 on 12 •
- Purpose: Get to know your goals, motivations & desire to be a state officer.
- Tips: Make your first impression a lasting impression & practice interview questions.

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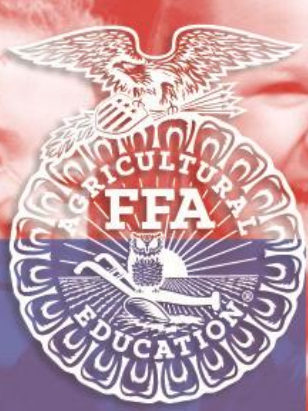
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ROUND #2: MULTIPLE CHOICE TEST

- 30 Q's • 30 minutes •
- Purpose: Evaluate your base understanding of core issues & facts related to the agriculture, agricultural education and FFA.
- Tips: Study the suggested reference list resources.



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RESOURCES: MULTIPLE CHOICE TEST

- American Agricultural Education
- Agriculture
- FFA
- ****USE THE EXAM RESOURCE GUIDE from <http://www.iowaffa.com/sosp.aspx>**

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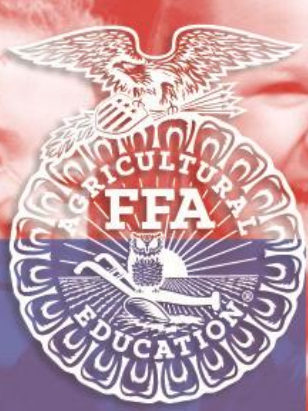


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ROUND #3: WRITING EXERCISE

- 1 topic • 45 minutes •
- Purpose: Evaluate your ability to convey knowledge & understanding via writing.
- Tips: Study and research the 'Hot Topics.'

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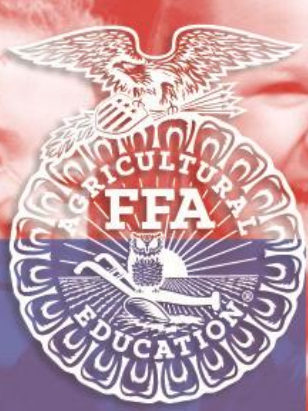


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ROUND #4: ONE-ON-ONE

- 12 interviews • 2-3 Q's • 3 minutes •
- Purpose: Evaluate targeted traits & give the Nominating Committee a chance to interact with you one-on-one.
- Tips: Set-up mock interviews and practice answering interview questions.

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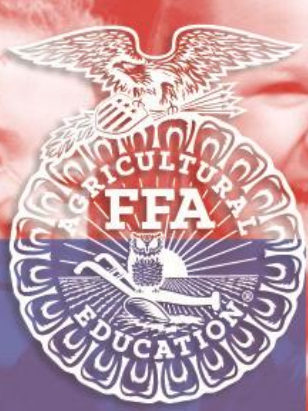
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ROUND #5: ROUND ROBIN

- 2 minute preparation • 5 minute conversation •
- Purpose: Evaluate your ability to carry a conversation with industry and career experts.
- Tips: This is not a speech round – it's a conversation. Study and research the hot topics and be able to have general conversations about them.



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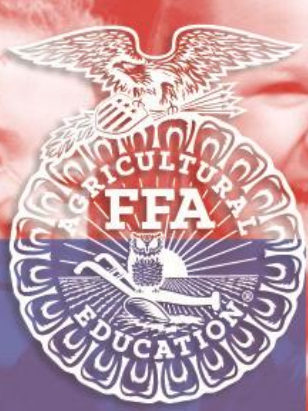


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ROUND #6: ADVOCACY STAND & DELIVER

- 20 minute preparation • 3 minute speech • 2-3 Q's • 5 minutes Q's •
- Purpose: Evaluate how you verbally convey a message in front of a group or crowd.
- Tips: Study and research the 'Hot Topics.'

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ROUND #7: PERSONAL ROUND #2

- 3-5 Q's • 8 minutes •
- Purpose: Evaluate your character, passion for success and influence.
- Tips: Be yourself & share examples about your life outside of FFA.

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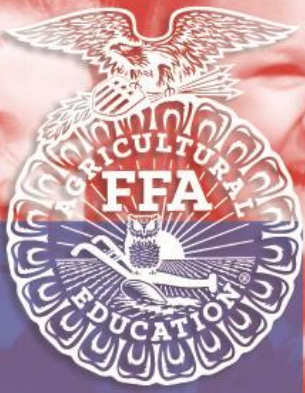
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2018 HOT TOPICS

- AMERICAN AGRICULTURE
 - The role agriculture plays in conservation and sustainability
 - Bridging the gap between producers and consumers
- AGRICULTURAL EDUCATION
 - Recent changes in SAE structure and importance of work based learning
 - Describe the relationship between Perkins Funding, Career & Technical Education, and the STEM Initiative
- FFA
 - Changing demographics of members and its impact on FFA
 - Importance of leadership development through FFA for the workforce

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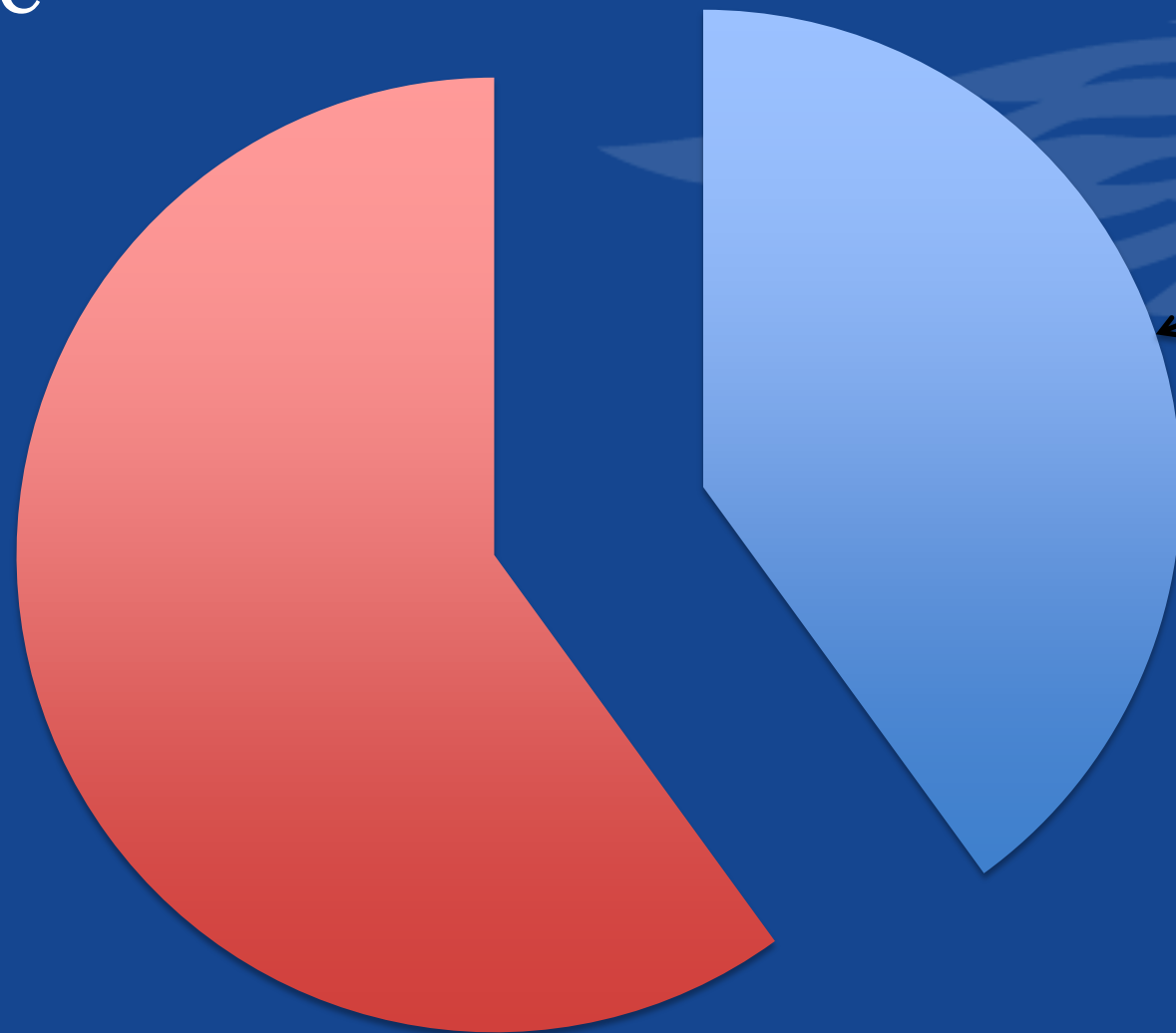
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Nominating Committee



Delegate Body

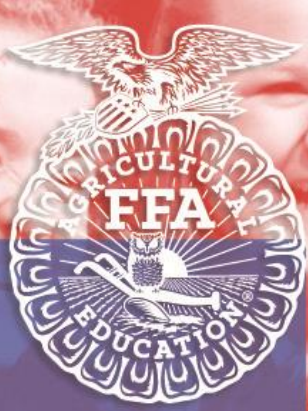


■ Delegates

■ Interviews

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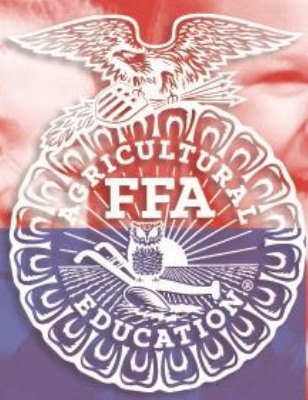
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QUESTIONS

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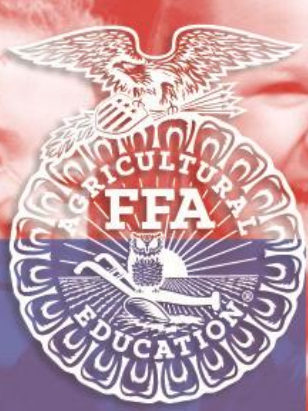
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**See you for interviews on
April 18th!**

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